

Kiffin Potts-Brown

From: Leilani Perry [Leilani.Perry@austinyymca.org]
Sent: Thursday, December 08, 2011 12:31 PM
To: 'info@kidzaustin.com'
Subject: YMCA of Austin - Santa coming to town 12/10

Contact: Sean Doles
YMCA of Austin
(512) 322-9622 x35
Cell: (512) 923-5015 (on site at Delco Ctr.)
sean.doles@austinyymca.org



MEDIA ADVISORY

SANTA CLAUS TO MAKE STOP AT DELCO CENTER

- WHO:** The YMCA of Austin, plus more than 2,500 children and families, plus more than 500 volunteers
- WHAT:** 23rd Annual YMCA of Austin Children's Christmas Party
- With more than 2,500 children and parents expected, the event is one of Austin's largest holiday community events.
 - The party – which is free and open to the public – offers games, snacks, holiday arts and crafts activities and a personal visit with Santa Claus himself.
 - Every child in attendance will receive a new, wrapped holiday gift.
- WHERE:** The Delco Center, 4601 Pecan Brook Dr., at the intersection of Hwy. 183 and Springdale Rd.
- WHEN:** Saturday, December 10, from 9:30 a.m. to 4:30 p.m.
- WHY:** An Austin Christmas tradition this event is the YMCA of Austin's annual Christmas gift to thousands of Austin children who might not otherwise enjoy a happy holiday season.

PHOTO OPS THROUGHOUT THE DAY:

- Kids on Santa's knee
- Kids unwrapping gifts
- Kids playing games and making holiday arts & crafts
- Great colorful weekend event coverage

Leilani Perry
Marketing & Communications Coordinator
YMCA of Austin
leilani.perry@austinyymca.org
office: 512-322-9622 ext. 137

